
Subject: ELPOI sponsor page 2018-19 support

From: rolf tiedemann (camptouchstone@yahoo.com)

To: cdhyde1@gmail.com;

Cc: topnotch@nycap.rr.com;

Date: Sunday, May 6, 2018 3:40 PM

Chris

The ELPOI would like to take a moment to thank you for your support in 2017-18 by having purchased two sponsorship positions on the ELPOI web page. Your funds supported water testing, member communications the web camera and many other items related to the mission of the ELPOI. Web page loads for this year are up significantly. For the past two months we have recorded some 1,200 page loads each month, and months preceding this in the 800-900 range, since starting to track numbers in 2009 we have logged just under 90,000 page loads by almost 40,000 unique visitors. Each page loaded offers an opportunity for your, and our other sponsors business card to be visible at the top of each of these pages. These page loads are from local, regional and some very distant international viewers.

At the moment there are 2 sponsorship business cards with both pointing to the same image listing for you on the web. I'm not sure if you want to continue this, or provide additional copy for another image.

In the past one of these listing was comped to you as a result of your generous support of off setting the costs associated with providing food, beverages, and place settings for the annual picnic.

As we transition into the 2018-19 fiscal year we (the ELPOI) would like to offer/ask you for the same arrangements for the coming year, one sponsor listing comped and ask that you consider continuing your support for the second by checking the business membership box on the recently distributed ELPOI 2018 Newsletter and membership renewal form and returning it with a check for \$95.00. The cost is reduced since the comped sponsor listing already includes the \$25.00 associated with member dues.

Images that apply to your sponsorship are included below. One of which is from the current newsletter which I don't have a good image to put on the web if you want to use this. Please advise me if there are any corrections that need to be made to the sponsor page listing.

Please note, I just learned that the sponsor page is currently not functioning- I've alerted our web manager and hope to have it back soon. Sorry for any inconvenience this may cause.

Thank you from the ELPOI Officers and Board for your support, hope you get to enjoy time on the lake this summer!

Rolf Tiedemann
Treasurer ELPOI

web sponsor page image

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business card image

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2018 newsletter image



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Attachments

- hyde banner.jpg (54.38KB)
- 1hyde cut add.jpg (293.01KB)
- image.png (213.98KB)